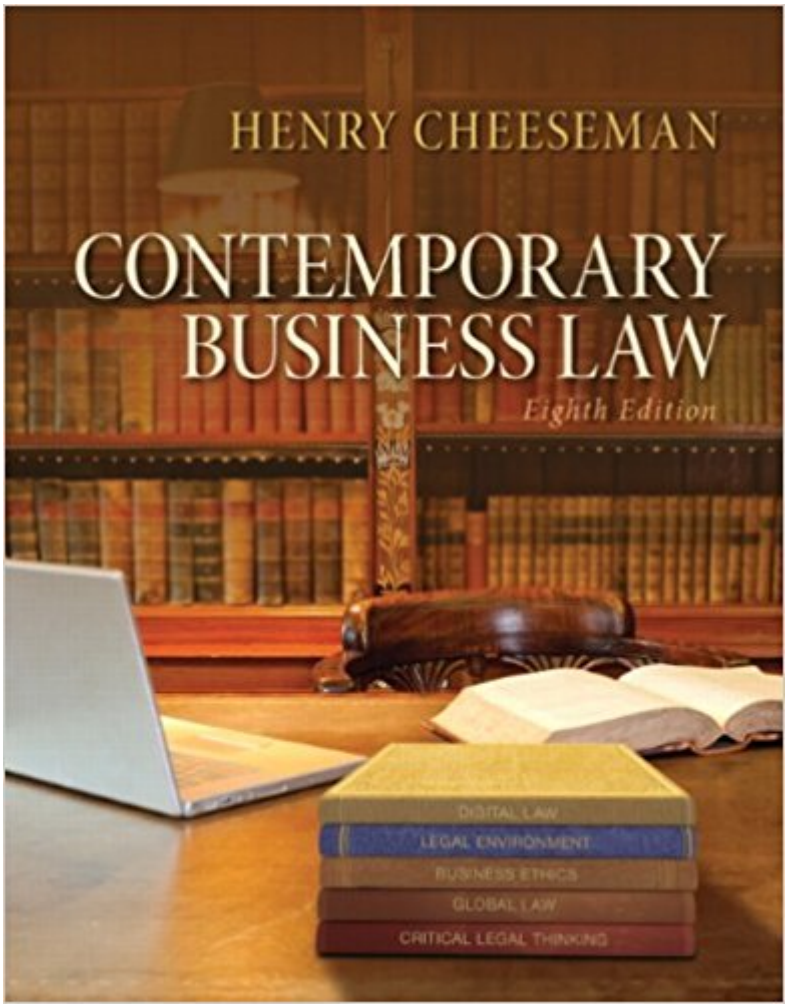
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Contemporary Business Law (8th Edition)



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Synopsis

Primarily a text for courses in Business Law, Contemporary Business Law can also serve as a handy resource/reference for newcomers to the world of business. Ã Â¿ Take students beyond rote memorization and into true understanding of the concepts and their implications. Ã Â¿ This motivating, up-to-date text presents business law, ethics, and the legal environment in a way that intrigues students, spurs them to ask questions, and takes them beyond rote memorization as they learn the issues and concepts. With its emphasis on covering online law and e-commerce as key parts of the legal environmentÃ¢â ¬â •as well as todayÃ¢â ¬â„¢s social, ethical, and international issues that are important to the study of business lawÃ¢â ¬â •itÃ¢â ¬â„¢s the ideal text for your one- or two-semester undergraduate course in Business Law. Ã Â¿ This text provides a better teaching and learning experienceÃ¢â ¬â •for you and your students. HereÃ¢â ¬â„¢s how: Tailor the material to your specific course with the Custom Database option. Draw students into the material with a rich selection of cases. Address issues critical to the field of business law today.

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Ã Â Henry R. Cheeseman is professor emeritus of the Marshall School of Business of the University of Southern California (USC), Los Angeles, California. Ã Â Professor Cheeseman earned a bachelorÃ¢â ¬â„¢s degree in finance from Marquette University, both a masterÃ¢â ¬â„¢s in business administration (MBA) and a masterÃ¢â ¬â„¢s in business taxation (MBT) from the University of Southern California, a juris doctor (JD) degree from the University of California at Los Angeles (UCLA) School of Law, a masterÃ¢â ¬â„¢s degree with an emphasis on law and

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very helpful in the class I was taking because of the glossary in the back of the book that was extremely helpful.

This book is great for intro students learning about law. The author clarifies what others make complex and provides various examples.

Its my daughters book she needed for school, she said its fine. lol

It’s perfect for my class, a good price and came in 2 days

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